

AAAPC Strategic Working Group Report for AGM

Date: July 2020

Strategic group	Conference and Professional Development
Committee	<p>Dr Liz Sturgiss (Committee Chair) Monash University</p> <p>Dr Lauren Ball (Co-Chair) Griffith University</p> <p>Dr Chris Barton Monash University</p> <p>Dr Lynsey Brown Flinders University</p> <p>Dr Vera Costa Monash University</p> <p>Dr Kyle Eggleton University of Auckland</p> <p>Ms Anna Fragkoudi University of Adelaide</p> <p>Dr Phyllis Lau University of Melbourne</p> <p>Dr Lauralie Richard University of Otago</p> <p>A/Prof Katharine Wallis University of Queensland</p>
<p>Updates:</p> <p>Dot point form</p>	<p>Huge thank you to the conference committee who have adapted to the new online conference style with grace and goodwill.</p> <p>We have been working closely with Arinex who are our IT platform – we elected to try to emulate a “conference feel” with the app.</p> <p>Special thanks to Dr Lynsey Brown who has been the glue that has kept everything together and moving forward.</p> <ul style="list-style-type: none"> - To date, 148 registrants (23.7.20) and we are still accepting registrations - More than 10 delegates have been offered special registration price due to financial hardship; we are pleased to be able to support our colleagues in this way - Six conference prizes will be awarded - NAPCRG Distinguished paper Dr Shaheen Kurani from USA - SAPC Distinguished paper Dr James Prior, UK - ECR opportunities: mentoring for abstract reviews was very popular – many ECRs who were mentored to review abstracts in 2019 reviewed abstracts on their own in 2020; co-chair sessions. - Aust Journal of Primary Health will produce a supplement of the abstracts again this year. - An online social program will ensure there are opportunities for people to meet and network - We have co-ordinated with the Media and Marketing committee to promote the #ourprimarycare social media campaign - Dr Lauren Ball has also organised to have the “We Public Health” twitter account for the conference which will improve our visibility - Sponsors – AJP, WentWest, University of Queensland, University of Melbourne - Conference will be cost neutral (with large amount of in-kind support by the conference and executive committee)

Annual Research Conference 2021

- University of Melbourne
- Dates and format to be confirmed

Future Planning

- We have developed a “trello” project management board that outlines the steps for arranging the conference
- We are looking to contract casual administrative assistance to help with the conference organisation
- Consideration should be given to partnering with the Croakey team for further media coverage in 2021
- The conference has proven to be an excellent way to increase membership and keep AAAPC financially viable; it is the peak conference for primary care research in Australasia